

# Canadian Blonde d'Aquitaine Association NEWSLETTER *Fall 2008*



*There was no Photo Contest Winner this month. And that's no bull!!*

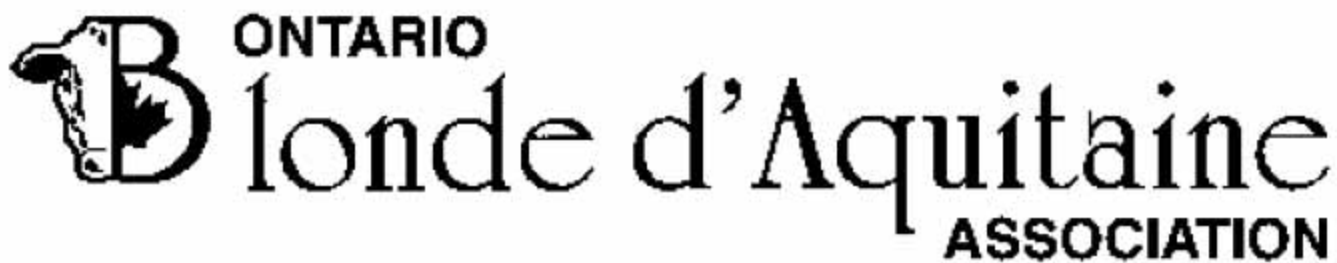
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Canadian Blonde d'Aquitaine Association  
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To view the newsletter in full colour, check it out  
on the web: [www.canadianblondeassociation.ca](http://www.canadianblondeassociation.ca)



**2<sup>nd</sup> Annual 'Blonde Influence'**  
**Stocker Sale**

**Tues. October 21<sup>st</sup> @ 1:00 p.m.**

Hoard's Station Sale Barn

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**8<sup>th</sup> Annual 'Cream of the Crop' Sale**

**Sat. November 1<sup>st</sup> @ 4:00 p.m.**

Hoard's Station Sale Barn

60+ head sell

**MARK YOUR CALENDARS — *Plan now to participate!!***



For catalogues

Complete Sales Management

Dave/Sheila McNevean 705-295-6208

## PRESIDENT'S MESSAGE

It has been a difficult year to grow crops due to lack of rain in some areas of the west and on the other end of the country, bumper crops of hay are unable to be harvested due to rain. I guess that is what the phrase "this is next year country" is all about.

The Fall Sales are almost upon us. Time to look the girls over and decided if some are due to be replaced. Also the Ontario Stocker Sale is being held in early October - be sure to contact the committee if you have animals for that sale.

As your President, I attended a CBBC Meeting in early August on the Risk Assessment Project - basically dealing with livestock insurance in the cow/calf producer end of the business. This particular section of the study has not yet released a final report.

As mentioned elsewhere in this newsletter, bull test and heifer evaluations are gearing up to start this fall. This type of performance testing exposes the breed to commercial operators who visit the various Test Centers and has the effect of allowing them to see firsthand how Blonde bulls particularly perform.

Our Ontario breeders have had a busy round of shows at the various fairs – Campbellford Seymour Fair, Hastings County Plowing Match, Orono Fair, and the Warkworth Fall Fair, and they plan to be at the International Plowing Match & Rural Expo in Teeswater the day following the release of this newsletter. Quebec breeders have also been busy in the show ring at Expo Richmond Fair, and a show is planned for Victoriaville on the long weekend in October. They also had a Blonde display at Quebec Expo, Trois Rivieres, and Montmagny.

I am going to take this opportunity to solicit your assistance in making it possible for this publication to continue. This is a very economical method of notifying your fellow breeders of what you have available in your herd. You can have top performing animals in your breeding program, but if no one knows about them or hears about them, their attributes are unknown. What your pasture holds may be just what someone else is looking for, so for the Winter newsletter, be prepared to have an ad, to let other breeders know you have cattle for sale.

## 2008 BOARD OF DIRECTORS

Myrna Flesch President	Box 334, Stavely, Alberta T0L 1Z0 403-549-2371 E-mail: westwind@telusplanet.net
Ian Kruis Vice-President	6325 Enfield Road, R.R. 1 Hampton, Ontario L0B 1J0 905-263-2930 E-mail: farmerkruis@knoxpumpkinfarm.ca
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Dave McNeven Past-President	4426 County Road 2, R.R. 3 Hastings, Ontario K0L 1Y0 705-295-6208 E-mail: mcnevan@nexicom.net
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John Plas	2254 Jerseyville Rd W, RR 1 Jerseyville, Ontario L0R 1R0 905-648-5437 E-mail: dplas@sympatico.ca
John Vink	40 Gazley Road, R.R. 1 Wooler, Ontario K0K 3M0 613-397-1890 E-mail: jiv@reach.net

Further, when you sell an animal to a commercial operator and transfer the animal to him, not only does he have proof of date of birth, but he also receives a courtesy membership for the current year if s/he is a first-time buyer, and all the newsletters for a period of two years. He may just decide to contact you or someone listed in the newsletter for more information, maybe even for more animals.

We welcome, on board, our new members and trust you are enjoying your Blonde animals, and that you find our newsletters informative and interesting.

### **Myrna Flesch**

The Canadian Blonde d'Aquitaine Association is not responsible for any claims made in an advertisement appearing in this newsletter.

## What about those Old Cows?

*Courtesy Highwood Livestock Auction, Southern AB Livestock Exchange*

Well, things have sure changed when it comes to our old cows since that day in May of 2003. We are now having a little problem at the auction markets with these old cows, when people bring them to the auction, even if it is all the old girl can do to get herself off the truck. They know that she is not worth much and she really doesn't owe you anything, and as responsible producers we must ask ourselves, "is she in good enough shape to travel, and is there any salvage in her at this stage of the game?"



Before BSE, the value of the by-product of most slaughter cows were worth about as much as the carcass at the plant, however, now there is very little value in the products, and the disposal costs have increased substantially. You would be hard pressed to salvage 150 - 200 lbs of meat off these old cows, and the disposal costs of the remains are almost at the same cost as the value of the meat.

The old cows with small lumps, a slight limp, curly feet, or things like that are fine; it's the ancient ones, the hide & bones, cancer eyes, weak, the big lump on the jaw that is open ... these cows should not come to the auction market.

Do the right thing and dispose of these cows at home. The days of dumping these old cows off at the auction market are over. This is not humane treatment. We all must be responsible for good care and animal welfare. ■

### **BLONDE d'AQUITAINE**

**HAY FED – EASY KEEPING – THE WORKING KIND –  
FOR THE WORKING CLASS!**

Reigning '06-07 National Grand Champion Bull • Reserve Champion  
Bull • Grand Champion Female • 1<sup>st</sup> place Heifer Calf

**'Your Canadian Blonde source for Seedstock'**

A quality selection of herd sires, females & semen

**HILLTOP ORCHARD FARMS**

**Dave & Sheila McNeven & Family**

Hastings ON Canada 705-295-6208/mcnevan@nexicom.net

# THE KNOX FAMILY FARM

FULLBLOOD • HORNED • POLLED • BLONDE D'AQUITAINE

*Superb Quality ET Bloodlines  
successfully imported  
from France.*

**KNOX Scarlett 25S - Heifer 2006**  
Dam - Fanchette  
Sire - Orion



*Embryo Transplant KNOX SCARLETT 25S. Born April 4, 2006*

- National Premier Breeder 2006
- Premier Exhibitor Blonde Show Circuit 2006
- Ontario Show Bull of the Year 2006
- Grand and Reserve Champion Bulls 2007
- Grand and Reserve Champion Female 2007

*Thanks to Carmen Morris  
and Bob Kerr for purchasing  
bred females this summer!*

Ian Kruis, Manager  
[www.theknoxfarm.com](http://www.theknoxfarm.com)

**KNOX INNOVATIONS INC.**

Telephone 905-263-2930

Ken Knox, Owner  
Enfield Rd., Hampton, ON

*Don't forget Bull Tests and Heifer Evaluations  
begin soon - check with your nearest Test  
Centre for their delivery date schedule. This is  
an extremely good way to get your product  
known and before the public in your area.*

## PINE COULEE BLONDES



Mike & Lisl  
CRABBE

[mjandec@platinum.ca](mailto:mjandec@platinum.ca)  
403-549-2018  
403-668-6220

P.O. Box 406 Stavely, Ab. T0L 1Z0

Advertising Deadline for  
the Winter 2008 newsletter is  
December 1, 2008.

Get your ad material in early!

Send season's greetings to your fellow breeders,  
or promote your herd to Blonde breeders  
and commercial cattlemen across the country.

Send your ad to Kathleen at  
[office@windsorgraphics.ca](mailto:office@windsorgraphics.ca) or  
call her at 403-335-9445.

**Help us help you promote your operation!**



**Please remember to advise  
the CLRC of any fax  
number changes, email  
address changes or  
address changes.**

2417 Holly Lane, Ottawa, Ontario, Canada K1V 0M7 ... Tel: (613) 731-7110 / Fax: (613) 731-0704 ... [clrc@clrc.ca](mailto:circ@clrc.ca)

## Reasons to have a Website

Ask any business in today's world why they have a Website and the items listed below will be put forward:

1. **Increases credibility** - having a Website illustrates that you are up-to-date with technology and increases the confidence of potential customers
2. **Creates visibility 24/7** - a website creates visibility anytime, anywhere and is selling for you 24 hours a day, 7 days a week
3. **Makes you think through what you are doing** - an effective medium that makes you think through what you are doing and why people should buy from you.
4. **Gives you a base for your marketing efforts** - if you are expanding your marketing efforts to use resources such as Yellow Pages, flyers, advertisements, email or direct mail, you will refer people to your website over and over again. Even if people don't visit, the mere fact of referring people to it helps make them take you seriously.
5. **Saves Money** - A website can save you money by reducing your need for printed materials, brochures and postage.



### Check out these Canadian Blonde breeders on the internet

www.djfarmscattle.com ..... DJ Farms  
 www.angelfire.com/d20/cattle ..... D.R.M. Blondes  
 http://cf.geocities.com/fermeboogiefarm ..... Ferme Boogie Farm  
 www.telusplanet.net/public/jacksons ..... Jackson Blondes  
 www.mbrheocattle.com ..... MBRHEO Blondes  
 www.maplemeadows.ca ..... Maple Meadow Farms  
 www.geocities.com/philip\_langlois ..... Philip Langlois  
 www.vanbakelblondes.ca ..... Van Bakel Blondes  
 www.westlanefarms.com ..... Westlane Farms  
 www.telusplanet.net/public/westwind ..... West Wind Blondes  
 www.wsscattle.ca ..... Willow Springs Stock Farm

## PHOTO CONTEST!

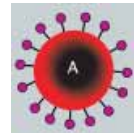
Don't forget to enter our Photo Contest. Winners receive a \$25 credit towards their next fullblood or purebred registration (DNA not included). E-Mail your entries to [cbda@clrc.ca](mailto:cbda@clrc.ca). Details on the web.



## TATTOO LETTER FOR 2008 IS "U"

### Blood Typing

The Veterinary Genetics Lab (VGL) at the University of California at Davis will be discontinuing Blood typing services as of December 31, 2008.



Best Wishes go out to Andy Mackay, Thunder Creek Blondes, for a full and speedy recovery from a motorcycle accident with a deer. Andy has been kept hospitalized at the Saskatoon Royal Hospital for a good part of the summer.

**GET WELL SOON!**

## MARK YOUR CALENDARS!

September 16 - 20	International Plowing Match & Rural Expo	Teeswater, ON
October 4 - 5	Roseneath Fall Fair	Roseneath, ON
October 10 - 12	Expo Boeuf	Victoriaville, QC
October 21	Blonde-Influence Stocker Sale	Hoards Station, ON
October 25	Pick O' the West Production Sale	Olds, AB
November 1	Cream of the Crop Sale	Hoards Station, ON
December 1	Deadline for Winter newsletter	

### Alberta Blondes Field Day

The Alberta Blonde Association Field Day was hosted by Art & Sharon Breitkreutz (Arsha Blondes) at Carnwood, Alberta on June 21<sup>st</sup>.

A pancake brunch was enjoyed by those in attendance as was the stock dog demonstration put on by Art & Sharon (and the dogs of course). We were also treated to a cowboy poet who took the time to personalize some of his poems by listening to discussions and observing behaviours of those in attendance.

A tour of the Arsha Blondes Polled Fullblood herd took place in the afternoon. Most of the cows were direct daughters of Canadian Gold Polled Dandy 11D or Arsha Lava 103L who is still breeding in the herd at the age of seven years. Most of the calves were sired by either Lava or RHEO Lancaster.

The day wrapped up with a potluck supper and the close-out of the silent auction.

The Alberta Association would like to thank all those that helped in planning, donated items for the silent auction, Arsha Blondes for hosting and of course Sharon Breitkreutz for all her hard work in making sure the day was a success.

*Submitted by Reed Rigney, President*



### Alberta Blonde d'Aquitaine Association Annual General Meeting

**Date:** Saturday November 22, 2008

**Time:** begins at 10 a.m and should conclude by mid-afternoon; lunch will be provided.

**Location:** Best Western Denham Inn; 5207 50th Avenue, Leduc, Alberta (take main exit of off HW #2 (Calmar/Drayton Valley to west), east about 1 block on south side)

A block of rooms has been booked at the Inn for November 21 & 22. Rates are \$124 + tax for double queen rooms. Please book by November 15th. Phone (780) 986-2241.

We encourage all members to attend as we have several proposed bylaw changes on the table and there are several openings on the board this year. There will be three 3 year positions, one 2 year position and a 1 year position available. Please consider letting your name stand as a candidate for the board.

Please come with constructive comments and ideas on what we can do as a group of breeders to increase the profile of our breed and enhance the livelihood of our breeders.

#### Agenda:

1. Identification of Members – 10 a.m.
2. Reading of minutes from previous AGM
3. Business arising from minutes
4. a) Presidents Report  
b) Financial Report
5. Correspondence
6. Unfinished Business
7. Election of Officers – 2 p.m.
8. New Business a) by-law amendments
9. Appointment of Auditors
10. Adjournment

## Ontario Blondes Family Day



On August 16, Bill & Sue Van Bakel hosted the Annual Ontario Blonde d'Aquitaine Association's Family Day picnic. They had put in an order for excellent weather, which apparently was received in time, for the afternoon could not have seen more beautiful picnic weather. Sunshine, a few fluffy white clouds, and a wonderful breeze all helped make it a great day for all who came.

A lot of time was spent in the pasture, sizing up Bill & Sue's excellent herd. A lot of conversation centred around the wet, wet summer we've had in most of Ontario, and the problems this has brought for many crops, including hay.

A wonderful supper of roast beef sandwiches, fresh corn-on-the cob, and delicious salads was served in the late afternoon, leaving most of us just enough room for a rich chocolatey ice-cream dessert.

Afterward, some of us also made it over to nearby DJ Farms, where Dennis & Debbie Elliott showed us their friendly & fabulous Blondes. The day finished with last-minute bids in the silent auction, helping to raise funds for the OBdAA.

All in all it was a great day, just right for catching up the latest news with other Blonde Breeders.

*Submitted by Ilse Vink*

## From the Man/Sask Association

Hello fellow Blonde d'Aquitaine breeders and users of the Blonde influence in your breeding program. This is probably the most busy time of the year. With harvest in progress, the ending of the haying season, and the fall round-up that is just around the corner.



Did you think that this is the perfect time to scout around for the perfect Blonde d'Aquitaine Sire for your next breeding season. What better time to check around the area or across Canada for the perfect Blonde d'Aquitaine Sire. Or for that matter the perfect female additions to your herd. I can think back to this spring when I would get calls for bulls and have to say "well I have only one or two left" knowing very well that the selection was getting tight.

So contact your favourite breeder and go see what he has now before weaning. Speak for the best. Remember that once the first one is sold the next one is number 2. Check on CLRC for the blood lines that you are looking for and also the breeders that are right across Manitoba and Saskatchewan and of course Canada that can deliver you the best foundation Blonde d'Aquitaine cattle that there is.

So have a Safe harvest and fall round-up, and call those breeders now.

*Dave Gerega, President  
Man-Sask Blonde d'Aquitaine Association Inc*

### Good News!

The American Blonde d'Aquitaine Association reports in their July 2008 Newsletter: "A report from MARC on test shows that the Blonde d'Aquitaine breed has been eliminated from consideration as a carrier of the gene responsible for atypical BSE."

**Colin & Felicity Manuel**  
**SHAMBANI BLONDES**  
P.O. Box 882  
Rocky Mountain House, AB T4T 1A6  
**Phone: 403-845-4914**  
**E-Mail: colinmanuel@hotmail.com**  
**Yearling & 2 yr Old  
Bulls for Sale**

## MEMBER NEWSLETTER

The quarterly newsletter features events, articles, and programs of interest to members of the Canadian Blonde d'Aquitaine Association. The newsletter will be e-mailed to all members with e-mail addresses, and will be posted on the Canadian website. Those without an e-mail address will receive the newsletter by Canada Post.

<u>Issue</u>	<u>Deadline</u>	<u>Distribution Date</u>
Winter	December 1	December 15
Spring	March 1	March 15
Summer	June 1	June 15
Fall	September 1	September 15

# PROMOTING OUR BREED

## ***We need your input...***

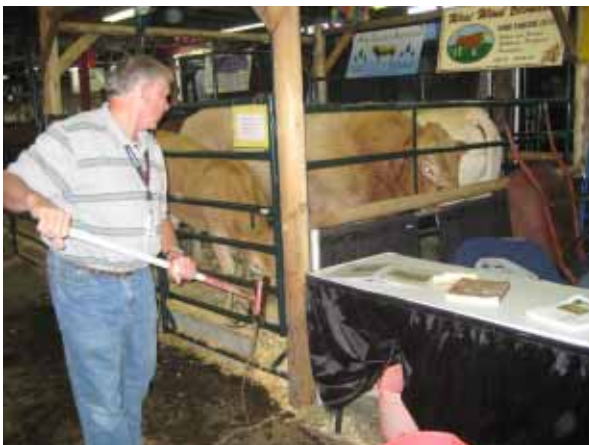
*WHAT* do you want us to advertise? *WHERE* do you want us to advertise? *WHEN* do you want us to advertise? What sells Blonde animals for you?


Our suggested advertising offer as a Canadian Association for regional co-op advertising was not utilized by all of the regions, therefore, we are extending this offer to include individual breeders.

If you wish to advertise nationally, on a co-op basis, please notify the Advertising Chair, Dave McNeven, by phone at 705-295-6208 or by e-mail to [mcnevan@nexicom.net](mailto:mcnevan@nexicom.net). Your suggestions are most welcome to Dave, or any other Board member. ■

## **Calgary Stampede**

West Wind Blondes and Pine Coulee Blondes represented the Canadian Blonde d'Aquitaine Association along with their own operations at the Calgary Stampede, July 10<sup>th</sup> – 13<sup>th</sup>. Pictured are Mike Crabbe and Shirley Bilton minding the booth, and longtime friend, Al Thom who was nicknamed "cleanup man".





The Canadian Blonde d'Aquitaine Association Bylaws - as amended as of August 22, 2007 - are posted on the website under "Bylaws". Visit [www.canadianblondeassociation.ca](http://www.canadianblondeassociation.ca).

## **SEMEN IN YOUR TANK YOU WANT TO SELL?**

Make it more saleable by having **DNA** completed on it. It is a simple process; just place a straw in an envelope with your request to have DNA certification completed to SRC. There will be a charge of \$57.00 + GST but that should make the semen more saleable.

### **MARKET YOUR SEEDSTOCK ONLINE**

Why not advertise your bulls, cows, heifers, semen or embryos where the world can see what you have available! Text only ads on the Marketplace page are just \$5! Ads with pictures are charged \$10 per picture.

**FAX OR E-MAIL YOUR INFO TO THE OFFICE:**

**FAX 613-731-0704**

**E-MAIL [cbda@clrc.ca](mailto:cbda@clrc.ca)**



***Want to Read Minutes  
from Board Meetings?***

Log onto the Association website at [www.canadianblondeassociation.ca](http://www.canadianblondeassociation.ca) and click the "Members Only" button. Type in the password.

**If you have forgotten the password,  
please contact a Board member.**

**[www.canadianblondeassociation.ca](http://www.canadianblondeassociation.ca)**

# Pick O' The West

**15<sup>th</sup> Blonde d'Aquitaine Production Sale**

**Saturday, October 25th at 1:00 p.m.**

**Olds Auction Mart, Olds, Alberta**

## ***Feature Lots***

### **West Winds Seacrest 23S**

*(Current owner  
Diamond L Blondes)*



### **West Winds Tina 23T**



**West Wind Blondes and Guest Consignor,  
Diamond L Blondes, are offering  
Quality Fullbloods & Purebreds**

Colour catalogue online at [www.telusplanet.net/public/westwind](http://www.telusplanet.net/public/westwind)

## **Contact:**

**West Wind Blondes  
Shirley Bilton/Myrna Flesch  
Phone: (403) 549-2371**

**Sales Consultant  
Dave McNeven  
Phone: (705) 295-6208**