

Canadian Blonde d'Aquitaine Association
NEWSLETTER
Summer 2006



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Canadian Blonde d'Aquitaine Association
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To view the newsletter in full
colour, check it out on the web:
www.airenet.com/canadianblondes

MEET YOUR NEW BOARD

Dave McNevan President	4426 County Road 2, R.R. 3 Hastings, Ontario K0L 1Y0 705-295-6208 E-mail: mcnevan@nexicom.net
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Ken MacKenzie	7401, 4900-54 Avenue Drayton Valley, Alberta T7A 1V8 780-542-2268 E-mail: kbken@telus.net
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John Vink	40 Gazley Road, R.R. 1 Wooler, Ontario K0K 3M0 613-397-1890 E-mail: jiv@reach.net



Pictured at the Annual General Meeting in London on October 28/05.
From left to right: President Dave McNevan, Ian Kruis, Vice-President Myrna Flesch, John Vink, Ron MacArthur, Laverne McGee.
Missing: Garland Laliberte, Ken MacKenzie

**CANADIAN NATIONAL SHOW & SALE
NOVEMBER 29 - DECEMBER 1**

PRESIDENT'S MESSAGE

First of all, I would like to extend sincere appreciation to all of our volunteers, past and present. Without your tireless efforts, our Association would be unable to take on so many great projects. From 4H to Performance, I realize the commitment it takes to advance the breed - all valuable stepping stones in the future of the registered Blonde seedstock business. It seems more evident than ever that we have documented performance data on our herds. The key is compiling and using this performance data as a marketing tool to promote our breed. Keeping it fun, friendly and profitable. Such a fine line to walk in today's world of agriculture.



I encourage each breeder from coast to coast to take advantage of our \$10 rebate per registration as arranged by your board. With proper registration and performance data as set out by your own farm criteria, let the fun begin of marketing that animal. What better place to meet that challenge than our own Canadian National Show and Sale hosted by Man-Sask this November in Neepawa Manitoba. I urge you all to attend this national event and participate in any way you can. Last year's National in Ontario saw over 80 head exhibited. *Remember if you keep it fun and profitable it's win-win for us all!*

Wishing you health, happiness and Blonde success with your agriculture this summer. I am looking forward to meeting you personally in Neepawa this fall. I appreciate your patience, and welcome your concerns and suggestions - please forward them to me, the Canadian office or any Board member.

Sincerely,
Dave McNevan, President



A big thank you to Natalie Kowerchuk, our secretary/manager, for her time serving the Canadian Blonde d'Aquitaine Association. Natalie advised the board that she and Nick had purchased a farm in the Edmonton area and that she would be resigning from her position with the Canadian Association as it was not practical to commute to Calgary. The breed has not lost her though, as Natalie will be working with the Alberta Association. It has been a pleasure working with her, and we wish Natalie and Nick all the best in their new endeavour.

UPCOMING EVENTS

- July 7 - 16 Calgary Stampede Blonde Display
- August 5 Sheldon & Lauralee Asselstine, Pleasant Valley Blondes Complete Herd Dispersal
Hoards Station Sale Barn, 7:30 pm
- August 11 - 13 Campbelford Fair, Blonde Show, Sunday
- August 7 - 13 Victoriaville QC Beef Exposition
- August 19 Ontario Blonde d'Aquitaine Assn Annual Picnic
Hosted by Case & Donna Vanderham, Holland Centre (Owen Sound area). Everyone welcome!
- September 1 - 3 Kinmount Blonde Show
- September 9 Durham Central Fair (Orono) Blonde Show
- September 10 Warkworth Blonde Show
- September 19 - 23 Blonde Display at the International Plowing Match & Rural Expo, Keene, Ontario
- September 20 - 24 Lindsay Central Exhibition, Blonde Show Sunday
- October 1 Roseneath Fair Blonde Show
- October 21 Pick O' the West Production Sale, Olds Auction Mart, Olds, Alberta
- November 3 - 11 Edmonton FarmFair
- November 29, 30 & December 1 National Blonde Show, Sale and AGM, Neepawa, Manitoba



**Want to Read Minutes
from Board Meetings?**

Log onto the Association website at www.airenet.com/canadianblondes and click the "Members Only" button. Type in the password. If you have forgotten your password, contact any Board member. The minutes of the AGM are available in both French and English.

www.airenet.com/canadianblondes

CANADIAN BLONDES WEBSITE

The website is a medium by which people across the world can view our breed. It is updated regularly with information concerning Board minutes, bull & heifer test data, profiles, and other information. Check it out, hundreds of people a month do!



MARKET YOUR SEEDSTOCK ONLINE

Why not advertise your bulls, cows, heifers, semen or embryos where the world can see what you have available! Text only ads on the Marketplace page are just \$5! Ads with pictures are charged \$10 per picture.

**INFORMATION CAN BE SENT TO THE OFFICE:
FAX 403-276-7577
E-MAIL cbda@airenet.com**

Special Thanks ...

A thank you is extended to the previous Board members for their endless hours and years of service. During the crises that hit the beef industry during the past years, the outgoing Board showed leadership and guidance. On behalf of the membership, the incoming Board presented the traditional Blonde d'Aquitaine belt buckle to Shelley Alstad, Rheo Machina, Roger Paulgaard, Edgar Ritchie, John Ferrier, Debbie Elliot, and Natalie Kowerchuk. It is hoped that with some time off and a bit of a break, these members will consider serving again on future Canadian Boards.



MEMBER NEWSLETTER

The Association is very excited to offer a new quarterly newsletter for our members. Designed and edited by Windsor Graphics of Didsbury, Alberta, the newsletter will feature events, articles, and programs of interest to members of the Canadian Blonde d'Aquitaine Association. The newsletter will be e-mailed to all members with e-mail addresses, and will be posted on the Canadian website. Those without an e-mail address will receive the newsletter by Canada Post.

<u>Issue</u>	<u>Deadline</u>	<u>Distribution Date</u>
Spring	March 1	March 15
Summer	June 1	June 15
Fall	September 1	September 15
Winter	December 1	December 15

Forward ideas for articles to the Canadian office.

WE'VE MOVED!

We are now sharing office accommodations with the Canadian Gelbvieh Association. The suite number has changed from 116 to 110. The phone and fax numbers remain the same. The Board would like to take this opportunity to thank West Wind Blondes and Pine Coulee Blondes for their assistance with the task of relocating the contents of the Canadian office to our new location. It was greatly appreciated.



110, 2116 - 27 Ave., NE, Calgary, Alberta T2E 7A6

PERFORMANCE TESTED BULLS THAT SOLD!

Select Bull Sale, 4th edition Dick Farms/Douglas, Ontario



The sale went well, averaging \$2,700 for 17 bulls. The Charolais topped, averaging \$3,000 for 8 bulls.

One Blonde bull sold, consigned by Paul Ferguson. This bull was as Blonde bulls should be made, selling to Rob Campbell of Smith Falls for \$2,100.

This was a great sale, sunny weather, but quite cool with a north wind, piles of people, cars, trucks and trailers were lined to the road. Lots of interest.

There were also numerous bulls sold by private treaty before and after the sale.

High Gaining Blonde Bull at Douglas MB Sold to Thunder Creek Blondes

High-gaining Blonde bull in the 2005 - 2006 test for yearling bulls at the Test Station at Douglas, Manitoba was Blue Diamond Ringer ARI 38R from the Blue Diamond Blonde herd (average daily gain of 4.61 lbs per day). Ringer was purchased by Andy McKay of Thunder Creek Blondes at Kelfield, Saskatchewan for \$3,650.



Blue Diamond Ringer ARI 38R

Douglas MB Bull Sale Best in Years!

Ten yearling Blonde bulls were on offer at the Douglas Manitoba Bull Sale on April 1, 2006. The Blondes were the first in the sale order and set the standard for the sale. All ten Blonde bulls sold. With a sale average of \$2,760, prices for the Blondes were the strongest in years, good enough for second highest breed average among the ten breeds in the sale! Unsatisfied demand at the sale is being accommodated by post-sale private treaty sales.

Blonde Bull from Ontario High-Selling Bull at Douglas, Manitoba!

RHEO Ribeye Man 547R, a fullblood bull consigned by MBRHEO Cattle Company, Inc. of Clifford, Ontario was the high-selling Blonde bull at the Douglas Manitoba Bull Sale on April 1, 2006. Purchased for \$4,000 by Roger Paulgaard of Paulgaard's Cattle Company Ltd., Ribeye Man has gone west to Provost, Alberta.



RHEO Ribeye Man 547R

Ribeye Man was the second highest selling bull of all breeds at the sale, with only one bull, a Charolais, fetching a higher price.

Another Blonde bull, Forty Acre Regis 19R, also purchased by Roger Paulgaard, was close behind in the high-selling category at \$3,950. Ribeye Man had the highest lean meat yield (69.63%) of all 237 bulls evaluated by ultrasound and was in the top 5% in the weight-adjusted ribeye category!

Note: there will be a Breeder Profile featured in every newsletter. If you wish to nominate a fellow breeder, please notify the office. 403-276-5771 or E-mail cbda@airenet.com.

PHOTO CONTEST

Do you have any great photos of your Blondes? Do you enjoy taking photos? This is your chance to grab your camera and capture that perfect pose. The Canadian Blonde d'Aquitaine



Association is hoping to build a library of pictures that can be used on the website and in upcoming newsletters. What a great way to expose our Blonde cattle to the world!

Each month one eligible winning photograph will be selected by our webmaster, and the winner will receive a \$25.00 credit towards their next fullblood or purebred registration.

Photo Criteria

- Include a complete shot of animal in photo (including feet, tail and full head if possible)
- Limit of five pictures submitted per operation per calendar month
- All photos submitted become the property of the Canadian Blonde d'Aquitaine Association and the Association will be able to use them accordingly (photo credit will be provided when possible)
- E-mail or mail your photos to the Blonde d'Aquitaine office

Canadian Blonde d'Aquitaine Association

110, 2116 - 27 Ave., NE
Calgary, Alberta T2E 7A6
E-Mail: cbda@airenet.com

The decision of the webmaster is final. The Canadian Blonde d'Aquitaine Board reserves the right to not have a winner if it is deemed no picture is eligible in a particular month.

Remember, for a chance to win a \$25.00 registration credit and see your photo on the Blonde website, take your camera the next time you go to check on the fences!

Photo Tip

You don't get a second chance to make a first impression. Make sure you take those pictures at a high enough resolution so your printer doesn't have any trouble getting them ready for your next brochure or magazine ad.



2006 Ultrasound Evaluations at the Douglas Test Station in Manitoba

For a number of years now, Blonde bulls and heifers have had no equal in the ultrasound carcass evaluations conducted at the Douglas Test Station in Manitoba. The Blondes have extended their record of being at the top of the class in the 2006 ultrasound evaluations conducted on 237 bulls representing ten breeds and six heifers representing two breeds.

For the bulls, the average lean meat yield was 65.92 %, placing them higher than eight other breeds whose lean meat yields ranged from 60.42 % up to 64.96%. Their weight-adjusted ribeye area was 1.14 square inches per 100 pounds of live weight, again placing them significantly ahead of eight other breeds.

Five Blonde heifers were ultrasound-evaluated. Although there were not sufficient numbers of heifers tested by the other breeds to permit across-breed comparisons of ultrasound results, the average values of 62.30% and 1.17 square inches per 100 pounds of live weight achieved by the Blondes for lean meat yield and weight-adjusted ribeye area, respectively, are laudable.

These ultrasound evaluations confirm that Blondes have enough backfat cover for efficient carcass processing, minimizing trim waste, and enough marbling to produce lean and tender beef, while topping the field for quantity of meat produced.

On an individual basis, a Blonde bull consigned by MBRHEO Blondes, had the highest individual lean meat yield, at 69.63%, out of all of the 237 bulls evaluated. In the weight-adjusted ribeye area category, two Blonde bulls, Sundance Regal SVR 43R consigned by Sundance Valley Ranch and Blue Diamond Riley ARI 70R consigned by Blue Diamond Blondes topped the Blondes with recorded values of 1.24 square inches per 100 pounds of live weight, placing them at the 97th percentile of the 237 bulls evaluated.

If you are in the cattle business to produce beef, Blondes are an excellent choice!

About your Photo Contest Judge ...

Kathleen Windsor is celebrating ten years of website design in 2006 and has designed and maintained the Canadian Association's website since 1999. Her background is in marketing and promotion, and she was named Canada's Sport Editor in 1985 as editor of Bowbender Magazine. For those who have been in the industry for a while, you might remember Kathleen's father, Lloyd Pickard, a great promoter of cattle in Canada, and a showman second to none. Kathleen knows both the print and internet requirements for photographs. She and her husband, Bill, raise Gelbvieh cattle on their farm east of Didsbury, Alberta.

CANADIAN BLONDE D'AQUITAINE ASSOCIATION'S NATIONAL SHOW, SALE & ANNUAL GENERAL MEETING

Neepawa, Manitoba

November 29 - December 1, 2006

The 2006 National is being hosted by the Man-Sask Blonde d'Aquitaine Association. The Man-Sask region has a reputation of hosting successful Nationals, but it has been a while since the Man-Sask region last hosted. The 1999 National, held in Brandon, Manitoba, is generally regarded as one of the best Nationals ever. The 2006 event will be held in Neepawa, Manitoba, located about 200 km west of Winnipeg on the Yellowhead Highway (Highway 16) and about 60 km northeast of Brandon.

Because the locale of the event is centered in a strong concentration of Man-Sask Blonde breeders, and also because it is midway between strong concentrations of Blonde breeders in Alberta to the west and in Ontario and Quebec to the east, a good turnout is expected. The 2006 National at Neepawa will be a "full-menu" event featuring a Show and a Sale as well as the Annual Meeting. The Canadian Blonde d'Aquitaine Association has about 180 members across the country. Counting non-member spouses and their families and non-member sponsors and consignors, 125 event participants are expected to attend. Regional farm media are also being invited.

The event will be held over a three-day period from Wednesday, November 29, 2006 until Friday, December 1, 2006. The Man-Sask region is proud of its reputation as a good host and wants the 2006 National to be the best yet! The breeders in the region are excited about the opportunity to show off their herds to visitors from afar. This will be a "must do" event, so mark the dates on your calendar!

The first day will be devoted to meetings of the Board and its Committees. The first day will also be a day for getting Blonde cattle from the Man-Sask region and from across the country unloaded and settled into the Beautiful Plains Ag Complex where the Show and Sale will be held.

The second day will be devoted, during the daytime, to the Association's Annual Meeting and, during the evening, to a banquet. The menu at the banquet will feature, what else, Blonde beef. A highly qualified guest speaker speaking on a topic of interest to all



has been booked. A Dutch auction featuring donated goods and services will conclude at the banquet. And a surprise band playing old-time music with some Country and Western stylings will entertain. Guests are encouraged to bring their boots as some dancing could break out.

The third day will feature a Show in the morning and a Sale in the afternoon.

The Show is being coordinated by well-known Blonde breeders and exhibitors, Laverne McGee from Lavelaine Farms in Campbellford, Ontario, presently a Director of the Association, and Myrna Flesch from West Wind Blondes in Stavely, Alberta, a Past-President of the Association and presently serving as Association Vice-President. Invitations to



exhibit animals will be sent to Blonde members across the country later in the summer.

The Sale will be coordinated by Blonde breeder Bob McIntyre from McIntyre Blondes, a Past-President of the Man-Sask Blonde d'Aquitaine Association and an experienced Sale Manager. The Sale will likely feature some Show animals consigned to the Sale and as well as high-quality young

Blonde breeding or bred females consigned by breeders in the Man-Sask region. Invitations to consign pedigreed Blondes will be sent out later in the summer.

The Sale will kick off with the fundraising auction of a January-born open purebred heifer donated by Man-Sask's newly elected President, Andy McKay, well

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NATIONAL SHOW & SALE SPONSORSHIP OPPORTUNITIES

known breeder from Thunder Creek Blondes of Kelfield, Saskatchewan. Full proceeds from the sale of the donated heifer will go to the hosting association. This heifer is a twin and both twins will be in the ring with the auction conducted on a buyer's choice basis.

Garland Laliberte, a partner in Blue Diamond Blondes at Roblin, Manitoba and immediate Past-President of the Man-Sask Blonde Aquitaine Association is acting as General Coordinator for the 2006 National.

**NOTICE FOR
BYLAW CHANGES**

If you would like any changes to the ByLaws of the Blonde d'Aquitaine Association, send your amendments to the office by **AUGUST 10, 2006**. An official notice of the AGM with proposed Amendments will be sent out 60 days prior to the Annual Meeting.

 **VOLUNTEER
ON THE
BOARD**

Election of officers will take place at the AGM. If you would like to let your name stand for the Board of Directors, or would like to make a nomination, please contact:

Ron MacArthur
735 Salisbury Road
Moncton, NB E1E 1C4
Phone: 506-382-6630
E-mail: rmacarthur@rogers.com

Nominations will also be accepted from the floor.

NATIONAL SHOW SPONSORS

Cash sponsors are needed for the various Show categories ranging from \$300 down to \$100. A detailed list will be provided in a future mailing by Show Coordinators Laverne McGee and Myrna Flesch. The total value of show prizes offered is expected to reach \$5,000.

DUTCH AUCTION

Sponsors are also required for goods and services to be auctioned in the Dutch Auction. The value of these sponsored items is expected to range from \$600 down to \$50.

MEETING SPONSORS

Refreshments and donuts during the meeting \$300
 Coffee and beef on a bun during the Show and Sale \$300
 Guest speaker support up to \$1,000
 Banquet support partial increments totaling \$4,000

Some corporate sponsors or others may wish simply to make a cash donation for strategic allocation by the organizing team. All sponsors will be recognized at the event. Cash sponsors will be specially recognized according to the following schedule:

Platinum \$2,500+
 Gold \$1,000 to \$2,499
 Silver \$500 to \$999
 Bronze up to \$499

Offers for sponsorships for the Show should be made to Laverne McGee:
 Phone: 705-653-3160 ... E-mail: lavelainefarms@sympatico.ca

All other offers for sponsorship should be made to Garland Laliberte:
 Phone: 204-489-7772 ... E-mail: glalib@shaw.ca

A special mailing to Canadian members with more details is planned for mid-summer.



Neepawa is located at the junction of the Yellowhead Highway 16 & Parks Route Hwy 5. Just 2 hours west of Winnipeg and less than an hour north of Brandon.

www.neepawa.ca

PAY YOURSELF A REBATE!

Register Your Fullbloods & Purebreds and Pay Yourself a Rebate in January 2007!

You read that right!

There will be a \$10.00 rebate on each fullblood or purebred registered between June 1, 2006 and December 31, 2006.

The program will end when 500 registrations are reached or December 31, 2006 whichever comes first.

The full amount of your registration must be paid now - CLRC are maintaining the numbers and the record of who will be paid rebates in January 2007.

Arranged by your Board as part of the "Sustaining the Genetic Quality of Ruminants Program"



THE "BLONDE CONNECTION"

The Blonde Connection is the official publication of the Canadian Blonde d'Aquitaine Association. All material for the magazine, editorial and advertising, should be forwarded to:

Chairman Ian Kruis, The Knox Farm
6325 Enfield Road, R.R. 1, Hampton, Ontario L0B 1J0
Phone: 905-263-2930 ... Fax: 905-263-2934
Cell: 905-244-2353
E-mail: farmerkruis@knoxpumkinfarm.ca



Advertising Rates

All prices are plus GST

Black & White

Full Page	\$ 400
2/3 page	300
1/2 page	225
1/3 page	175
1/4 page	140
1/6 page	100
Business Card Listing.....	50

Full Colour

Full page	\$ 700
1/2 page	375
1/4 page	215

Maximum 3 pictures per page. Black & white pictures included.

Blonde Connection
Next Deadline
Sept 1, 2006.
Get your ad
material in early!

MARKETPLACE CHANGES



At the May 10, 2006 Board Meeting, a motion was made that fees for the Marketplace on the Canadian website be changed to \$5.00 for written ads plus \$10.00 per picture for ads that contain pictures. Ads will also be removed after 90 days. This is now in place and covers our costs, along with presenting a realistic time frame for such advertising.

Are you planning a Blonde event in your area or province? Everyone is very busy these days, but a small gathering at a campground or at a hall, with a beef lunch and a drive out to the pasture to look at some cattle, could be just the ticket. If you are interested in hosting such a friendly gathering or field day, please contact the office. People travel far and wide these days, and when driving through another province, if they knew there was an event going on, breeders would certainly stop. Some may even make a special trip for the occasion. Give us a call at 403-276-5771 and we'll pass on the message.

COMMITTEES

ADVERTISING

Garland Laliberte
Ian Kruis
Sarah Konschuh

FINANCE

Myrna Flesch
Garland Laliberte
Laverne McGee

IMPORT/EXPORT

Ian Kruis

PERFORMANCE

Laverne McGee
Rheo Machina

RESOLUTIONS AND NOMINATIONS

Ron MacArthur

SHOW AND SALE

Ian Kruis
John Vink

*Thanks to Sheryl Blackburn
for her contributions to
this newsletter.*

**TATTOO LETTER
FOR 2006 IS "S"**

BREEDER PROFILE

FERME SUPER C - CLÉMENCE LANDRY

A Team Player

Written by Myrna Flesch

If you live in Quebec near Ste-Clotilde de Horton, you are probably aware of an established Blonde Breeder using the farm name "Ferme Super C" and the petite woman who raises the cattle there - Clémence Landry. For those of you in the other Provinces of Canada, we wish to introduce you to this Fellow Breeder. Her farm has been in the family for 150 years and the home she lives in was built by her father in 1953.

Her father milked Ayrshire cows and when Clémence was very young, he sold his quota. He then modified the operation to raise pigs and crossed his Ayrshire cows with Hereford bulls. Later he bought some Hereford cows and a Charolais bull. Clémence worked in the barns with her Dad.



Gilbert Gauthier and Clémence Landry at the Richmond Show.

Clémence had seen pictures of Blonde cattle and she decided she liked the structure, color and beautiful appearance of Blonde animals. She started into the breed by artificially inseminating their Charolais cows with Blonde semen. The rest is history, the Charolais Association suffered a loss and the Blonde Association gained a dedicated breeder.

In 1991, Clémence purchased her first full blood Blonde cow from Alain Lavertu of Ranch Marylain, Ham Nord, Quebec. She later purchased fullblood females from Ferme Beauregard, Ferme A & L Cyr and Ferme Bernard Fortier senc. She purchased her first Blonde bull, named, Jack, in 1994 at a sale in Victoriaville. He was purchased from a Simmental breeder who had a few Blonde cows and a bull.



16 month old heifer - Sire: Duke

Today, Clémence has a fullblood herd built through years of AI and in the last few years basically using French import semen. Her cow families include names of Canadian raised sires such as Beau Bois Cafe, Liahn Charlie Brown, Bellevue's Kenworth, Duc Gaston, JA the Bomber, Sandgaard's Blue Jay and Jumbo. More recently, Clémence had used imported semen from Hayalin, Crack, Hiver, Everest, Eclair, Nantucket and Laos. She has been pleased with the muscle development and growth of the calves from her AI efforts. She now has one of the larger herds in Canada whose immediate sires are bulls in France. She maintains about 30 mother cows.

On the lighter side, Clémence does keep a bull, You know the song "Never on Sunday" - well Clémence's bull lives for Sundays. The AI Technician does not work Sundays - and you can figure out the rest of the story!

Clémence is a staunch supporter of the breed, she participated in Bull Tests in Quebec for a period of time and now runs her own Home Bull Test each winter. Clémence enjoys the Show Circuit believing the animals that place first - are the best as seen by the Judge that day! Her friend, Gilbert Gauthier, assists her with getting the animals ready for the shows and with showing of the animals. Clémence enjoys talking to the public about her Blondes.

You may have noticed her wooden bench/tack box that she takes to all the shows and exhibitions - it displays some of her other talents - carpentry and wood carving.

Fellow breeders in Quebec state, "Clémence is a team player when it comes to the sale of bulls or cows". If she does not have what a prospective buyer wants, she will readily refer the buyer to someone who will be able to assist. She has made it a point to be familiar with the pedigrees offered by other Blonde breeders. She is a woman with strong opinions and is willing to defend her opinion to the end.

Ferme Super C, a farm of about 100 acres, is nestled about half way between Quebec City and Montreal on the south side of the St. Lawrence River. The river Nicolet runs through the property just behind the barns. Clémence puts up her own hay and if you drop by, you will likely find her in the barns. She likes to keep her animals in good condition, with very clean surroundings and ready for display. She has a calm character which spills over to the young calves in her care.

She has been a member of the Canadian Blonde Association and a director of the Quebec Blonde Association for 9 years. When Clémence is not working with her cattle she likes to work with leather. She also finds the time to work a couple of evenings a week at Laiterie Lamothe, a dairy related industry in the area. Clémence Landry is a good Ambassador for the Blonde Breed!

FERME SUPER C - CLÉMENCE LANDRY

Traduit par Maureen Landry

Si vous demeurez au Québec près de Ste-Clotilde de Horton, vous êtes probablement déjà au courant qu'il y a un éleveur de la race Blonde d'Aquitaine qui dirige l'entreprise Ferme Super C et la petite dame qui fait l'élevage du bétail se nomme Clémence Landry.

Pour ceux qui demeurent dans les autres provinces du Canada, nous désirons vous présenter cette éleveuse.



C'est une ferme familiale depuis 150 ans et la maison où elle demeure a été construite par son père en 1953.

Son père, Zoël Landry, était un producteur laitier avec des vaches Ayrshire et quand Clémence était très jeune, il a vendu son quota de production. Il a alors modifié son entreprise pour élever des cochons et croisait ses vaches Ayrshire avec des taureaux Hereford. Plus tard il acheta des vaches Hereford et un taureau Charolais. Clémence travaillait dans les étables avec son père.

Clémence avait vu des photos d'un troupeau de bétail Blonde d'Aquitaine et elle décida qu'elle aimait leur structure, la couleur et la belle apparence de ces animaux. Elle débuta dans la race en inséminant artificiellement ses vaches Charolais avec des semences de Blonde. Le reste fait parti de l'histoire, l'Association Charolais a perdu et l'Association Blonde d'Aquitaine a gagné une éleveuse dédiée.

Clémence, en 1991, a acheté sa première vache Blonde de Monsieur Alain Lavertu de la ferme Ranch Marylain, Ham Nord, Québec. Plus tard, elle acheta des femelles pures races de la Ferme Beauregard, Ferme A & L Cyr et la Ferme Bernard Fortier S.E.N.C. Elle acheta son premier taureau Blonde d'Aquitaine, surnommé Jack en 1994 à une vente à Victoriaville. Il a été acheté d'un éleveur Simmental qui possédait une couple de vaches Blonde et un taureau.

Aujourd'hui, Clémence possède un troupeau de pure race qui a progressé d'années en années par l'insémination artificielle et ces dernières années en utilisant des semences importées de la France. La généalogie de ses vaches inclut les noms de taureaux canadiens tel que Beau Bois Café, Liahn Charlie Brown, Bellevue's Kenworth, Duc Gaston, JA the Bomber, Sandgaard's Blue Jay et Jumbo. Plus récemment Clémence a utilisé des semences importées de Hayalin, Crack, Hiver, Everest, Eclair, Nantucket et Laos. Elle est satisfaite du développement musculaire et la croissance des veaux provenant de ses efforts d'insémination artificielle. Elle possède maintenant un des plus gros troupeaux au Canada dont les pères sont des taureaux de France. Elle garde une trentaine de vaches.

Vous connaissez le dicton « Jamais le Dimanche », eh bien le taureau à Clémence ne vit que pour les Dimanches ... puisque le technicien en insémination artificielle ne travaille jamais le dimanche - vous comprendrez le reste.

Clémence est une dévouée à la race. Elle a participé pendant un certain temps aux épreuves de taureau au Québec et maintenant elle fait, elle-même, des épreuves maison de taureau à tous les hivers. Clémence aime participer aux expositions agricoles croyant que les animaux qui gagnent la première place sont ceux qui ont été jugés les meilleurs par le juge ce jour là! Son ami, Gilbert Gauthier, l'aide à la préparation avant l'exposition et à la présentation des animaux durant les expositions. Clémence aime discuter avec le public à propos de ses Blondes d'Aquitaine.

Vous avez peut-être remarqué son banc/coffre en bois qu'elle amène à toutes les expositions - ce banc démontre un peu de ses talents de menuiserie et d'ébénisterie.

Les éleveurs bovins du Québec disent « Clémence est une personne d'équipe quand ça vient à la vente de taureaux ou de vaches ». Si elle n'a pas ce qu'un acheteur probable veut, elle sera heureuse de le référer à quelqu'un qui pourra l'aider. Elle s'assure d'être au courant du pedigree des autres éleveurs de la race Blonde d'Aquitaine. Elle est une femme avec l'esprit résolu et elle est prête à défendre ses idées jusqu'à la fin.

La ferme Super C est une ferme d'environ 100 acres, elle est située à moitié chemin de Montréal/Québec, dans la région du Centre du Québec, sur la rive sud du fleuve Saint-Laurent. La rivière Nicolet longe la propriété juste en arrière de ces bâtiments. Clémence produit son propre foin et si vous arrêtez pour visiter, vous la trouverez probablement dans les étables. Elle aime garder ses animaux en bonne condition, avec un environnement très propre et toujours prêt pour les expositions. Elle est d'un caractère calme qui se propage à ses jeunes veaux.

Elle est un membre de l'Association Canadienne et elle fait partie du Conseil d'administration de l'Association des Blondes d'Aquitaine du Québec depuis 9 ans. Quand Clémence ne s'occupe pas de son troupeau elle aime travailler le cuir. Elle trouve aussi le temps pour travailler à la Laiterie Lamothe, une entreprise de produits laitiers à Drummondville. Clémence est une bonne Ambassadrice pour la race de Blonde d'Aquitaine.

Funds from the Canadian Government Sustaining the Genetic Quality of Ruminants (SGQR) Program

Background

The Canadian Government introduced a new grant program, "Sustaining the Genetic Quality of Ruminants (SGQR). This program is considered to be a key component in ensuring the continued integrity of the purebred sector in order to maintain Canada's favourable position as markets reopen. The Program is designed to maintain Canada's world-renowned reputation for high quality genetics and to ensure the viability of the breeding associations. This will be achieved by ensuring that producers are able to continue the maintenance or registration, records of performance, and other genetic improvement tools, thereby ensuring the integrity of the purebred industry.

The Program provides funding to support breed associations activities that sustain the competitiveness of the sector, gain recognition and build international markets, and maintain and enhance capacity that responds to identified industry needs.

Governments have agreed that further strengthening Canada's tracking and tracing system would provide significant reassurance to foreign governments as well as furthering our animal health goals.

The Canadian Blonde d'Aquitaine Association, along with all other beef breeds, submitted an application for funding. The application was very detailed as to how the funds were to be spent.

One area the Canadian Blondes indicated on their grant application was for the ultrasounding of animals by individual breeders*.

The Application

The funds the National Association received under this Program were as a result of lobbying for the Purebred Industry carried out by the Canadian Beef Breeds Council (CBCB) to counter the effects of BSE on the purebred sector of the

industry. The monies came to members of that Council. The funds were based on the number of registrations in the respective breeds for the years 2002, 2003, and 2004, amounting to \$30 for each registration.



What we have Accomplished November 2005 - March 31, 2006

The Financial Committee distributed monies to all of the Provincial Associations through trade show support, support of advertising (by pre-approved request), support of the Ultrasound Program in the Bull Tests from Quebec to Alberta, through direct Canadian Association advertising in the Canadian Cattlemen magazine, and through development of a new Canadian brochure (supplied to all of the Provincial Associations for their use).

Future Plans April 01, 2006 to March 31, 2007

Your Financial Committee has identified funding for the following projects:

Trade Shows

Total Funds Dedicated - \$7,000
Calgary Stampede, Farm Fair and the Camrose Bull Congress (2007) in Alberta, the Plowing Match, Lindsay Central and Ottawa Valley Show (2007) in Ontario, Richmond and Victoriaville Shows in Quebec, and of course the National in Manitoba.

Sire Summary - \$360
November 2006

Promotion

Total Funds Dedicated - \$8,000
Cattleman Ad in October for the

National. The remainder of the monies identified to be spent at 50% support of written proposals from the Provincial Associations.

Rebate Program

Total Funds Dedicated - \$5,000
If this is not totally utilized by December 31, 2006, any remaining funds will be slotted into advertising through request of an Amendment under the program. (See Rebate Program, page 8)

Ultrasound - \$2130

(based on 2005 - 06 bull test season) - Spring of 2007

The Financial Committee is requesting written proposals for support of shows and advertising. Your proposals should be submitted to Dave McNeven, President for consideration by the Financial Committee. It is important that pre-approval be sought as an Audit trail is a requirement under this program.

Any questions, contact a member of the Financial Committee (listed on page 8).

**Advertising Deadline
for the next
Blonde Connection is
September 1, 2006.
Get your ad
material in early!**

See Page 8 for rates.

West Wind Blondes

Official 2005 - 06 BIO Bull & Heifer Evaluations

19 bulls were evaluated and their ADG was 3.37 lbs with an on target WPDA of 3.16 lbs. The high gaining bull was West Winds Redwing 10R with an ADG of 4.68 lbs per day. He had an actual REA of 19.16 square inches and a LMY of 70.38%. The bulls all were Grade A or A-AA.

The LMY of this pen of bulls averaged 68.02% and their weight adjusted REA was 1.25 square inches per 100 lbs of live weight.

9 of the 19 bulls evaluated qualified for Quebec Blue Papers. The bulls have been marketed by Private Treaty.

The 19 heifers evaluated had an ADG of 1.96 lbs and their average WPDA was again right on target at 2.52 lbs per day. The heifers were also ultrasound evaluated and their average LMY was 64.78% and they averaged 1.27 square inches per 100 lbs for a weight adjusted ribeye. The heifers all were Grade A or A-AA.

All 38 animals tested by West Wind Blondes were registered Blondes.

The Canadian Board offered to cover the costs of the ultrasounding of bulls and heifers by West Wind Blondes, but they declined the offer. This has been a very valuable tool in the West Wind breeding program.

Lean Red Meat Under a Golden Hide

ANNUAL MEETING 2006

NOTICE OF 33rd ANNUAL MEETING CANADIAN BLONDE D'AQUITAINE ASSOCIATION



Take Notice that the 33rd Annual Meeting of the Members of the Canadian Blonde d'Aquitaine Association will be held at: Neepawa, Manitoba on Thursday, November 30, 2006. Registration 9:00 a.m. Call to order 9:45 a.m.

- For purpose of receiving: Reports of the officers and the Financial Statement of the Association
- For the appointment of the Auditors
- For the election of Directors
- For the transactions of such other business as may come before the meeting.

PROMOTION IDEA

Are there any 4H members showing Blonde animals? Please send pictures and write-ups to the office. We need to let other livestock producers know our young people are active with the development of the breed. If you know a producer who purchased a bull from you who has children in 4-H, get some information on their club and the animals and send it to the office. We cannot promote you if we do not have the material to promote you with.



PROVINCIAL ASSOCIATIONS

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